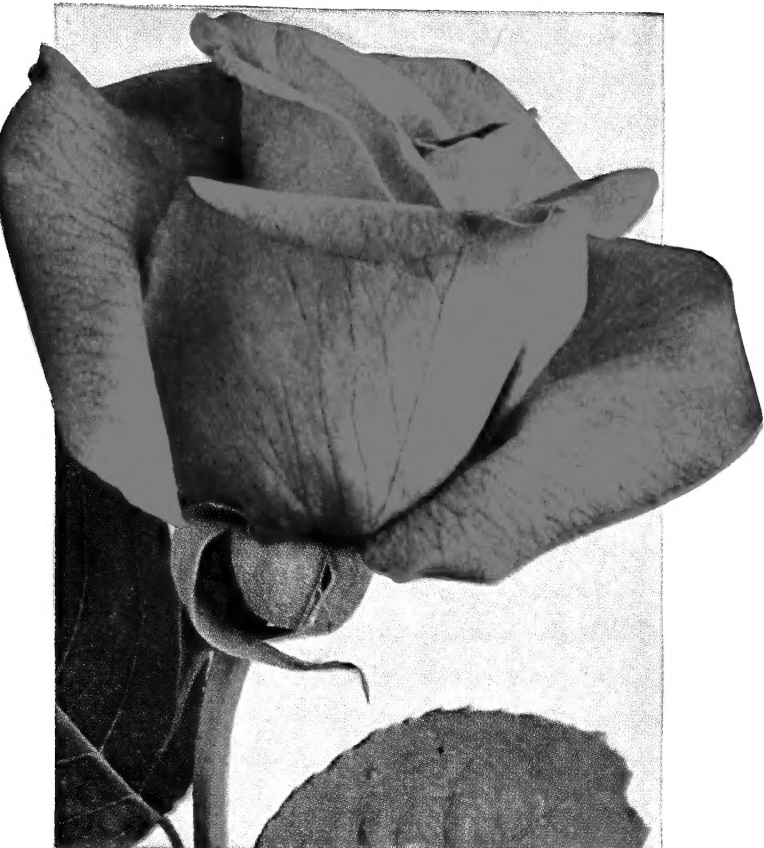


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



HEART'S DESIRE
(Plant Patent No. 501)

ROSES

Selected for 1943 Gardens



COPYRIGHT



MARY MARGARET McBRIDE
(Plant Patent No. 537)



ALL-AMERICA ROSE SELECTIONS is a group of commercial rose hybridizers, growers and dealers who have organized for the purpose of selecting the outstanding rose originated each year in the United States as well as in Europe. New originations are thoroughly tested in fourteen independent test gardens maintained throughout the United States. Competent judges compile scores on the roses tested and it is from these scores that the AARS varieties are selected. Roses marked with the above insignia are roses that have received the highest score of all roses tested in the official test gardens.



*It's not a home
until it's planted*



Portland Rose
NURSERY

PORTLAND, OREGON

7240 S. E. Division Street at Seventy-third Avenue

Telephone
SUnset 3670



GRANDE DUCHESSE CHARLOTTE
(Prop. rights reserved)



SOUTHPORT



THE DOCTOR



MME. JOSEPH PERRAUD

Portland Rose Nursery

VISIT OUR ROSE TEST GARDENS — They contain more than 200 varieties. You will enjoy this as part of your Portland visit and we will be delighted to entertain you. To Portland residents we invite you to come as often as you desire. To watch the progress of these gardens, to ask questions and let us help you in any way we can.

OUR POLICY is to give you the best rose value in the United States. To that end we strive to produce plants of the very highest quality and by careful personal supervision over every order received, ship to you the world's **best rose value**.

Through years of experience and very careful study we are convinced our prices are just right. Not too high, not too low. Ideal growing conditions in Oregon gives us a distinct advantage in the cost of production of perfect plants. To this only a very reasonable profit is added to enable us to carry on the production of plants of the highest quality at a minimum low price. Remember, every rose shipped is a two-year field grown No. 1 grade. (American Association of Nurserymen grading standard used.)

WRITE TO US—If for any reason you should feel cause for complaint, we ask that you write to us. Honesty and fairness is the basic principle upon which our success lies, and it is our sincere desire that every person dealing with us shall feel full satisfaction for every dollar spent.

PLEASE READ BEFORE ORDERING

Shipments Made December 1st to April 15th—Plants are seldom ripened or dormant enough to ship before December 1st. Most of the patent varieties are not released to us before December 15th. It is not practical or advisable to ship later than April 15th.

Those living in regions with late spring should place their order early. Plants will be reserved and held dormant as long as possible and then shipped to be held longer in cooler climate if necessary before planting.

Genuineness and Guarantee—The greatest care and precaution is exercised to keep all varieties true to name and we do not substitute unless authorized to do so, and then under true labels only. Any plants proving otherwise will be replaced free of charge; but it is mutually agreed and understood that we will not be held liable for any greater amount than the purchase price of the plants involved.

Plants should be examined immediately upon arrival and if not in good condition they should be returned immediately. If accepted they should be set in a pail or tub of water overnight (not longer), after which they may be planted out or just heeled in until ready to plant. Any plants failing to grow will be replaced at one-half purchase price.

Special Discount for large orders. A discount of 10% is offered on orders of fifty roses or more. 15% discount on orders of 100 or more. Patent varieties excepted. Many will be able to take advantage of this saving by ordering with friends.

All prices subject to change without notice.

No C.O.D. shipments. Please send cash, check or post office money order.

IT IS BEST to name second choice roses, when ordering. We do not substitute unless authorized to do so, and then under true name only. Some varieties are sure to sell out before others, and by naming second choice your planting plan has better chance of working out on schedule.

LATE INTRODUCTIONS

Patent Varieties • Novelties

STRONG No. 1, 2-YEAR FIRST GRADE — POST PAID PRICES

ANGELS MATEU—Plant Pat. No. 174. Another new H. T. Spanish rose by the famous hybridizer Senor Dot. This wide open flower of a brilliant red and orange shading will instantly command your attention. A good bloomer and rich, healthy foliage. Delightfully fragrant. **Each \$1.00; 3 for \$2.50.**

APRICOT QUEEN—Plant Pat. No. 174. A new rose with orange and apricot emerging from the base of the petals up to salmony rose and phlox-pink. Bushy plant with attractive foliage. **Each \$1.50.**

BRAZIER—(H. T. Mallerin 1936) The beautiful pointed buds of burnt orange open to dazzling, flaming flowers of flame or sunny scarlet, produced by the orange coloring on the reverse of the petals shining through the vivid scarlet inside. These exquisite blooms are produced on vigorous full foliated plants from June until frost. A lovely rose which lasts well when cut. Certificate of Merit N.R.S. Portland, Ore. **Each 75c.**

CALIFORNIA—(HT) (Howard & Smith) (Plant Patent No. 449.) The buds of this rose are long and pointed, with the flowers growing to a diameter of 5 to 6 inches. The color is a rich shade of ruddy orange toned with saffron-yellow. The outside of the petals is overlaid with saffron-rose. **Each \$1.50; 3 for \$3.75.**

COUNTESS VANDAL—Plant Pat. No. 38. This beautiful rose has proven itself one of the finest ever created. The long pointed buds, its distinctive shadings of coppery bronze suffused with soft gold and its wonderful form will win your continued praise. **Each \$1.00; 3 for \$2.50.**

CHARLOTTE ARMSTRONG—(Patent Rights Reserved). Long perfect buds of most unusual color of blood red, shading to an orange red near base of petals. Flowers large, well shaped cerise in hot weather and spectrum red in cool weather. Vigorous grower with fine foliage. Very free bloomer. **Each \$1.50; 3 for \$3.75.**

CRIMSON GLORY—Plant Pat. No. 105. (Kordes 1935) The name aptly describes this very beautiful rose. A glowing rich crimson, intensely fragrant. The plant is vigorous and free blooming. It is considered by many rose experts to be the best rose of its color ever produced. **Each \$1.00; 3 for \$2.50.**

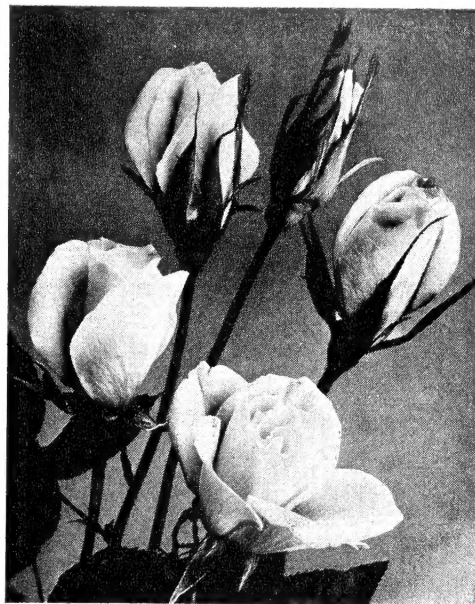
DICKSON'S RED—Pat. No. 376. A glowing scarlet-red. Abundant bloomer and rich in fragrance you instinctively expect in a red rose. It defies the sun's hottest rays and retains its color undimmed. The blooms are produced singly on long, strong stems. **Each \$1.00; 3 for \$2.50.**

ECLIPSE—Plant Pat. No. 172. This beautiful rose has been the favorite yellow with more than ninety per cent of our visitors the past two seasons. The plant is strong and upright with excellent foliage. Beautiful long buds ornamented with attractive sepals. The color is a pure rich golden yellow without shadings. **Each \$1.00; 3 for \$2.50.**

GLOAMING—Plant Pat. No. 137. Large buds carried on long rigid stems make this variety particularly adapted to cutting. A tall, vigorous branching plant. The large full blooms are of a peculiar pink, overlaid with salmon. **Each \$1.00; 3 for \$2.50.**

GOOD NEWS—Plant Pat. No. 426. Beautiful full petalled, fragrant blooms of choice color and form. Heart of rose is peach pink turning to a silvery pink as it opens. A superb rose. **Each \$1.50.**

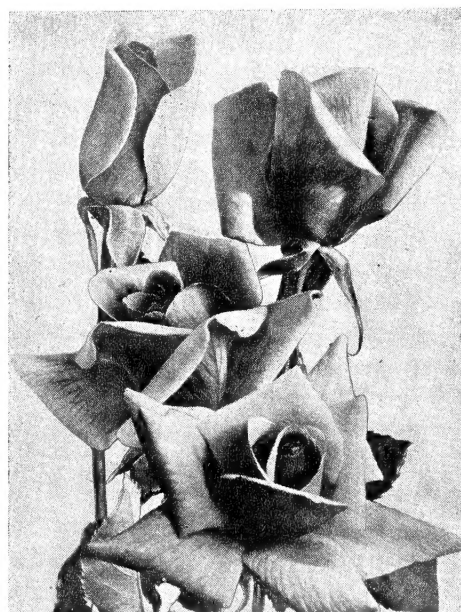
GRANDE DUCHESSE CHARLOTTE—(HT) (Ketten) (Prop. rights reserved.) A new shade of red not known in any other rose. Beautiful, long, streamlined buds of rich claret color open to firm-petaled blooms which do not fade but gradually change to a lovely begonia-rose. A delightfully informal flower. **\$1.50**



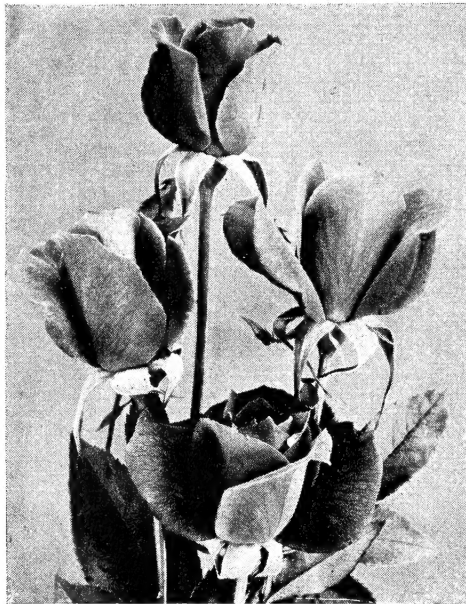
ECLIPSE
(Plant Patent No. 172)

HEART'S DESIRE—(Plant Patent No. 501.) Small, slender buds of deep red opening to a loose semi-double flower of deep velvety red which does not fade, and has a true rich old-time rose fragrance. **Each \$1.50.**

KATHERINE PECHTOLD—A finely pointed bud of old-gold and orange, opening to a flower of orange and copper. The color of this rose is very striking and beautiful but in some sections it is not too prolific. We consider it a fine rose and well worth growing. **Each 75c; 3 for \$1.90.**



COUNTESS VANDAL
(Plant Patent No. 38)



MARY HART
(Plant Patent No. 8)

MARY HART—Plant Pat. No. 8. A striking red sport of the Talisman with the same rich foliage and beautiful form. Deep velvety blood red with an overflow of amber. Unlike most roses, it opens well after being cut and keeps well. **Each \$1.00; 3 for \$2.50.**

MARY MARGARET McBRIDE—(HT) (Plant Patent No. 537) (J. H. Nicolas). Rose-pink variety. The long, firm buds have a yellow base and open slowly to large 45-petaled blooms with a luscious, glowing rose-pink color. The petals stay upright and hide the center of the flower but the edges recurve gracefully. **\$1.50**

MATADOR—Plant Pat. No. 170. Large full, well formed crimson with a dark sheen on the reverse side. Very perfumed and vigorous. This rose does well in this district, producing the best quality dark red rose grown here. **Each \$1.00; 3 for \$2.50.**

McGREDY'S SUNSET—(Plant Patent No. 317.) Outside of the petals is a clear butter-cup yellow, tipped orange, while the inside is chrome-yellow flushed with scarlet as it opens. Flowers of pleasing fragrance, borne on strong upright stems. Very sun resistant. **Each \$1.25; 3 for \$3.15.**

McGREDY'S SALMON—Plant Patent No. 410. Exquisite symmetrically shaped buds and flowers. The color of the bud is orange-pink which unfolds to a delightful apricot-salmon flower. Flowers are medium size and very freely produced on the bush. Delightful fragrance. **Each \$1.50; 3 for \$3.75.**

McGREDY'S TRIUMPH—Plant Pat. No. 190. Large pointed buds of cerise over-shadowed with orange, opening slowly into large cup-formed flowers of brilliant pink and cerise overlaid with amber toning to yellow and large tufts of yellow stamens. Very handsome foliage. **Each \$1.00; 3 for \$2.50.**

McGREDY'S WONDER—Another beautiful creation of McGredy's noted for good form. Fine buds opening to a delightful shade of orange-yellow. **Each 75c; 3 for \$1.90.**

McGREDY'S YELLOW—Cup-formed flowers of unfading yellow. About 25 petals. Dark green, holly-like foliage with red stems. Vigorous growth and free blooming. **Each 75c; 3 for \$1.90.**

MME. HENRI GUILLOT—Patent No. 337. Two-toned rose of deep watermelon to raspberry-pink shade, heavily veiled with reddish orange, which produces an enchanting flame-like glow of flashing scarlet. **Each \$1.25; 3 for \$3.15.**

PEARL S. BUCK—Patent No. 423. Pointed orange bud is freely produced on a vigorous-growing bush amply supplied with dark green foliage. Stems are long and exceptionally good for cutting. As the bud opens, it lightens to a deep yellow with tinges of apricot. Lovely fragrance; medium height. **Each \$1.50; 3 for \$3.75.**

POINSETTIA—(Howard & Smith, 1938). (Patent Applied for). Has semi-double flowers of a bright rich scarlet color produced profusely during the whole season on vigorous plants of fairly tall growth. **Each \$1.00; 3 for \$2.50.**

R. M. S. QUEEN MARY—Plant Pat. No. 249. Blooms of a glorious combination of vivid shades, blending rich glowing salmon with an exquisite pure pink and with an orange base. Freely produced on strong vigorous plants. Delicately perfumed. **Each \$1.00; 3 for \$2.50.**

SATURNIA—(Patent Applied for). (Aicardi 1933). Patent No. 349. It is similar to Signora with its coloring more intensified. The flowers are a brilliant cardinal red, reverse salmon-yellow and copper. The bush is upright and strong and produces freely. Although it is too new to know all about it, we consider it a most beautiful rose and highly recommend it for at least the Pacific Coast district. **Each \$1.00; 3 for \$2.50.**

SIGNORA—Plant Pat. No. 201. Long buds of a warm burnt sienna, opening to a lighter hue toward mandarin. Tall growing with every bloom on a long stem. Excellent for cutting. Beautiful foliage. **Each \$1.00; 3 for \$2.50.**

STERLING—Plant Pat. No. 21. A cross of an unnamed seedling and Madam Butterfly. It is striking pink in color like Killarney Brilliant, increasing its attractiveness with a yellow base. Long pointed buds opening to a well formed flower. A strong upright grower with a deep green foliage. A free bloomer with a rapid succession of flowers. Its beautiful form will instantly win your admiration. **Each \$1.00; 3 for \$2.50.**

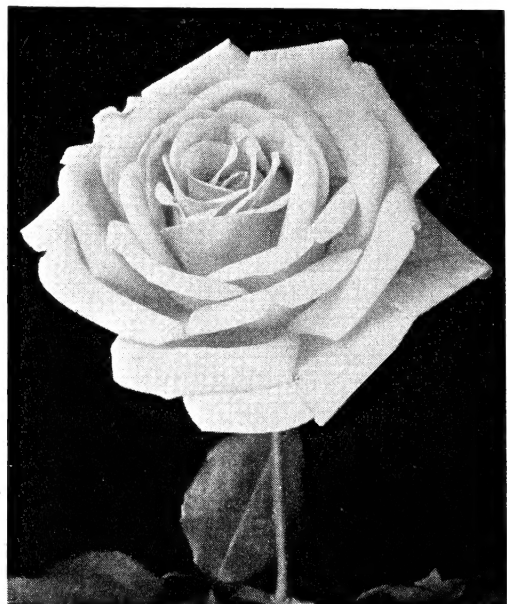
TEXAS CENTENNIAL—(Plant Patent No. 162.) A sport of President Hoover with all its fine qualities. Blooms of blood red, turning to cerise red in the center. The color is very striking. The bush is very upright and strong growing. **Each 75c.**

THE DOCTOR—The buds are long and pointed, which expand to a simply enormous bloom in their fully developed state. The color is an exquisite silvery pink, uniform in color both in bud and open flower with a fragrance so intense that it can be detected many yards away. **Each \$1.00; 3 for \$2.50.**

YOSEMITE—Plant Pat. No. 109. Vigorous, bushy plant of continuous blooming habit. Buds of orange-scarlet, in clusters, opening to medium-large, semi-double orange-scarlet with a suffusion of carmine on the reverse. **Each \$1.00.**

BUDDED ROSES

All of the roses offered in this catalogue are two year first grade field grown plants, budded on Multiflora root stock, except a few of the patent varieties which are supplied to us directly from the patent owners and in some cases other root stocks are used. It is conceded by all rose authorities, that Multiflora is the best and most universal of any root stock known.



R. M. S. QUEEN MARY
(Plant Patent No. 249)

PORTLAND ROSES — STANDARD VARIETIES

The World's Best

General list—Containing the most popular tried and tested varieties known

POSTAGE PREPAID PRICES

Within U. S. or its possessions

West of the Rocky Mountains—Each 60c; 3 for \$1.75; 12 for \$6.00

East of the Rocky Mountains— Each 75c; 3 for \$2.20; 12 for \$7.50

AMI QUINARD—(H. T. 1927) Long pointed, blackish garnet bud, opening into a loose, semi-double, fragrant bloom; so dark it seems almost black. A very vigorous bush with fine foliage. A persistent bloomer.

ANGELE PERNET — Buds deep, flaming orange to semi-double blooms of brilliant reddish apricot. Fragrant. Bush of moderate growth, stems stiff, foliage shiny and attractive.

AUTUMN—Mingled shades of burnt orange and red. Somewhat like the President Hoover but smaller, darker and more double.

BETTY UPRICHARD—Buds coppery red. Flowers semi-double; salmon pink on inner surface of petals and glowing orange carmine on outside. Plant tall and erect, and flowers borne on long stems.

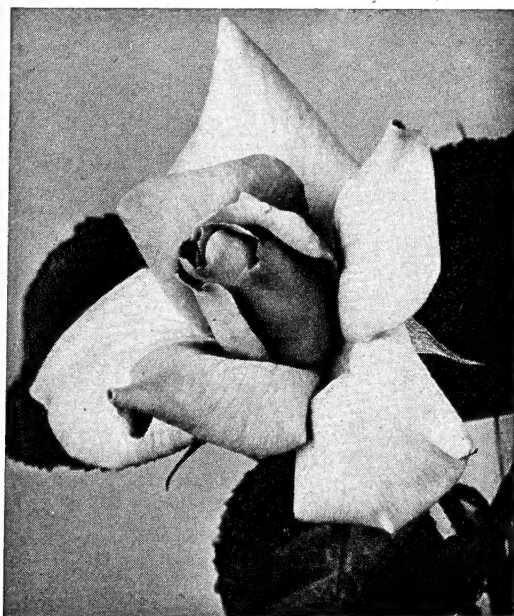
BRIARCLIFFE—An improved Columbia. High-centered buds of excellent form, color bright pink. Stems long, stiff and nearly thornless.

CALEDONIA—(1928) Large, double, high centered, pure white. The bush is sturdy and of upright growth.

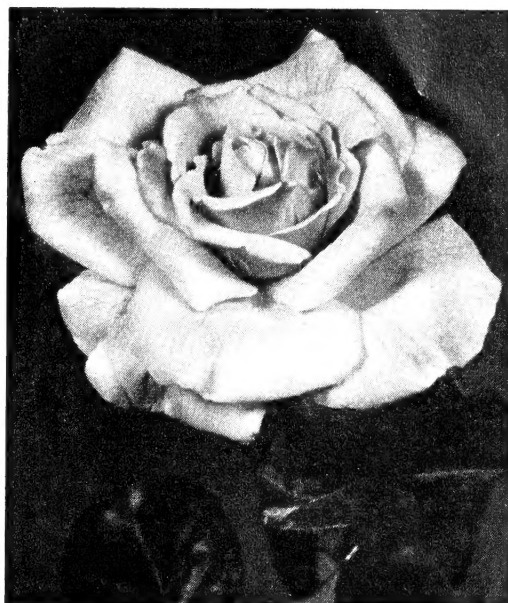
CECIL—Very large, single flowers of clear, golden yellow. Resistant to mildew and almost constantly in bloom.

CHAS. P. KILHAM—Rich oriental red flushed with orange. Long pointed buds opening to high center.

CHRISTOPHER STONE—(H. T. 1935) This is without doubt the brightest red rose ever produced. The buds are long and pointed, opening to semi-double flowers of vivid scarlet overlaid with velvety crimson, and centers of large showy yellow stamens. The plant is vigorous with good clean bright foliage.



CHARLES P. KILHAM



AUTUMN

CONDESA DE SASTAGO—(Dot 1933) Another new Spanish rose. Like Angels Mateu and Catalonia by the same originator. Two-toned, coppery-pink inside and gold reverse. Healthy bush. Excellent foliage.

CUBA—Brilliant orange-scarlet buds of great length which open to large, almost single flowers of vermillion and orange.

CYNTHIA—(1933) A sturdy growing bush, producing an improved Charles P. Kilham type flower. Splendid double blooms of rich oriental red. A splendid cut flower and free blooming.

DAINTY BESS—Slender, rosy-salmon buds opening to pale rose blooms. Prolific bloomer, lasting when cut and charming for display in individual vases.

DAME EDITH HELEN—Pointed buds which open slowly to large blooms of brilliant pink. Very fragrant.

DUCHESS OF ATHOL—Large buds of bronzy orange; flowers of apricot and gold flushed with rose and borne in profusion. Foliage dark bronzy green and remarkably mildew-proof.

FACTS / DO YOU KNOW:

Oregon plants are most free of disease.

Oregon climate is best suited and produces a superior grade of roses and ornamental plants.

That it pays to buy from a large nursery that is able to bear the responsibility of handling as perishable a commodity as plants.

That the Portland Rose Nursery is large and responsible and produces plants comparable only to the world's best.

That it costs less to care for good plants than it does for inferior plants.

DUQUESA DE PENARANDA—(Dot 1931) An excellent upright growing bush with clean bright foliage and producing freely all summer. The flowers are a blending of apricot, orange and pink. Full and double.

EDITH NELLIE PERKINS—Salmon-pink and cerise-orange. Buds long and pointed.

EDITOR McFARLAND—Long pointed pink bud with a glow of amber and a paler edge. Belongs to the Radiance group.

E. G. HILL—(1929) A large dazzling red, produced singly on strong stems. A sixty petaled rose that has won a splendid name and is everywhere admired.

ETOILE DE HOLLANDE—(1919) Large crimson flowers, with a velvety sheen. About 35 petals. The plant is strong and branching, producing an abundance of fine flowers throughout the season. One of the very best of the red roses.

FRAU K. DRUSCHKI—Pure white, outer petals of buds occasionally tinged with pink.

FEU JOSEPH LOOYMANS—(1921) Long, beautifully formed buds of apricot, opening to a golden buff. A good bloomer that deserves a place among the best.

GENERAL McARTHUR—Bright red with flat open blooms, sweetly scented.

GOLDEN DAWN—Buds of rich straw yellow, opening to a beautiful well formed, fragrant, double sunflower yellow, passing to lemon with age.

GOLDEN EMBLEM—Beautiful long buds of brilliant yellow striped with crimson on the outer petals. The blooms open slowly and are dark golden yellow.

GOLDEN GLEAM—The buds of this rose are golden yellow in color splashed with red the flower when open is of pure golden yellow.

GOLDEN OPHELIA—Deep golden yellow flowers of exceptionally fine form. Strong clean foliage and a fine cutting rose.

GOLDEN RAPTURE—(1933) Beautifully formed buds opening to fully double flowers of rich yellow. Long strong stems supported by a sturdy vigorous bush.



DAME EDITH HELEN



PRESIDENT HOOVER

GRENOBLE—(Mallerin 1931) This beautiful new French rose is easily among the best of the red roses. High centered, spicily fragrant, about 45 petaled, scarlet crimson flowers produced on long stems. The plant is vigorous and erect.

HINRICH GAEDE—The most spectacular rose in the garden. Long pointed buds of nasturtium red opening into a large, double flower of orange-yellow, flushed with red. Vigorous free-flowering plants.

HEINRICH WENDLAND—A beautiful combination of golden-yellow and vivid nasturtium-red on opposite surfaces of the petals. Fragrant, unfading, 100 petals. You will like this new rose.

HOOSIER BEAUTY—Long dark red buds opening to velvety red. Spicy fragrance.

HADLEY—Large flowers of rich crimson, shading to dark red. Very fragrant.

IMPERIAL POTENTATE—(1923) Large, about 55 petals, perfectly formed flowers of shiny rose pink. Exceptionally fine foliage. Strong growing bush that will succeed most everywhere.

INNOCENCE—Great stiff petaled flowers 4 to 6 inches across, long ivory buds. Single white, unlike any other rose. Rich, spicy fragrance.

IRISH ELEGANCE—Long, beautiful buds of apricot, opening into a single flower.

IRISH FIREFLAME—Rich deep orange, splashed with crimson. Single flower.

ISOBEL—Flowers single and of a rich, flushed orange-scarlet, changing to brilliant pink and copper with pure yellow centers.

JOANNA HILL—A slender daintily colored variety of orange yellow. Moderately fragrant and exceptionally fine for cutting.

JULIEN POTIN—Gorgeous brilliant golden-yellow becoming deeper as the flower matures. Buds long and shapely. Glossy, bronzy-green, mildew-proof foliage.

K. A. VICTORIA—Perfectly formed creamy buds opening to pure white flowers. An old rose introduced in 1891 and is still considered one of the best of the white roses. Fragrant, free blooming and of medium upright growth.

K. OF K.—Brilliant scarlet with a velvety sheen. Semi-double, intensely fragrant and wonderful for cutting.



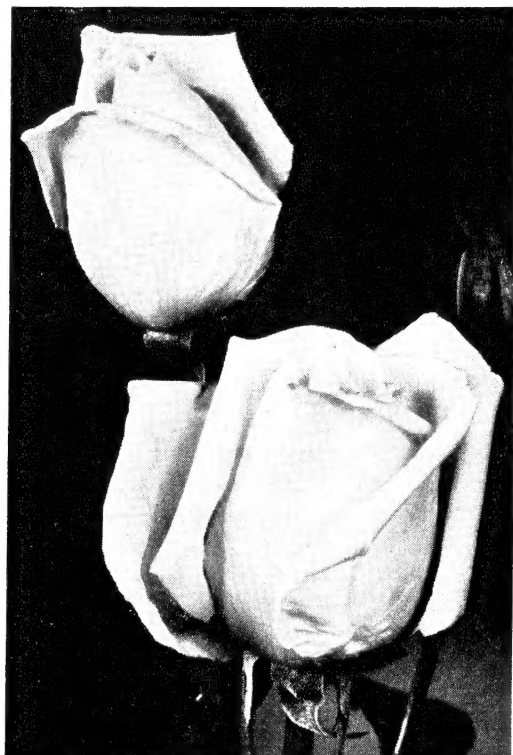
HEINRICH WENDLAND

LADY FORTEVIOT—Large buds opening to very large bright saffron yellow flowers flushed with carmine, red and orange.

LADY HILLINGDON—Beautiful long pointed buds opening into rich apricot-yellow blooms. Foliage when young, dark violet, turning to deep green with age.

LADY MARGARET STEWART—Buds of deep sunflower yellow, heavily veined with orange-scarlet which open into a flower of deep sunflower-yellow. Leathery sage green foliage which seems to be disease proof.

LORD CHARLEMONT—Long buds opening to large double flowers of intense clear crimson-scarlet and deepening to lasting carmine-crimson with almost-black shadings.



McGREDY'S IVORY

LOS ANGELES—A brilliant salmon-pink of 27 petals. The plants are strong and branching. In this section they produce freely throughout the season and are still very popular.

LULU—This beautiful rose has created the most favorable comment wherever grown. Extremely long dainty buds of coral apricot opening to semi-double flowers. The prettiest button hole rose on the market. The bush is strong growing and free flowering.

MAYOR BAKER—Very little known is this beautiful rose, named in honor of Ex-mayor Baker of Portland. A coppery red resembling Cuba in form. We consider it one of the most beautiful roses in our gardens.

McGREDY'S SCARLET—Brilliant red petals on hinges of deep gold. An exceptionally fine rose, seldom out of bloom.

McGREDY'S PORTADOWN IVORY—Long buds opening to ivory white. Perfectly double flowers, sweetly scented.

MEV. G. A. VanROSSEM—Thick petaled, large orange-yellow flowers, heavily veined and suffused with red. A strong handsome bush that blooms very freely throughout the summer.

MME. BUTTERFLY—Perfectly formed flowers of about thirty petals. Light pink faintly tinted with gold. A really excellent rose of the Ophelia type that will do well in almost any garden.

MME. CAROLINE TESTOUT—Clear pink, flowers large and showy.

MME. EDOUARD HERRIOT—A pure copper color, with buds of coral red, shaded with yellow at the base.

MME. JULES BOUCHE—An old rose introduced in 1911. Perfectly formed flowers of pure white with a slight tint of pink in the center when flower first opens. 34 petals. Strong healthy bush.

MME. JOSEPH PERRAUD—(H. T. 1934) Bagatelle Gold Medal Winner. Long slender pointed buds of nasturtium-buff tipped a shell at the petal edges. Beautiful glossy foliage with red stems.

MRS. E. P. THOM—Has well formed buds and fairly large, double flowers of clear, even yellow, produced on good stems.

MRS. PIERRE S. DUPONT—Beautifully formed, dark orange yellow. The buds are rather small but a most profuse bloomer. Dark glossy green mildew-free foliage.

MRS. SAM McGREDY—Large fairly double bloom of orange-salmon, with a suffusion of gold. Strong healthy grower.



SISTER THERESE



TALISMAN

OPHELIA—Flesh pink, shaded with rose. Large beautifully formed buds standing up well on stiff stems.

PADRE—Rich coppery scarlet. Semi-double flowers borne on long erect stems on a tall bush. Free bloomer and a remarkable color.

PICTURE—A rose of medium size but exquisite form. Every bloom is a picture. Color is a rich pink with a salmon undertone. Clean healthy foliage.

PINK DAWN—(1935) Fine buds opening to a deep rose-pink with an orange base. Sweetly fragrant. Excellent for cutting.

PRESIDENT H. HOOVER—Combines many shades of cerise-pink, flame, scarlet, and yellow. Long, beautifully formed buds and a rich fragrance. Bush is exceptionally fine.

PRESIDENT PLUMECOCQ—Buds are of a coppery yellow hue; large flowers, double, brilliant apricot. Plants very vigorous.

RAPTURE—Like Ophelia in form, but a deeper pink.

SISTER THERESE—(1930) In the front rank of the yellow roses. Large, long buds of golden yellow opening to semi-double, cupped flowers of cadmium yellow with edge of petals streaked with carmine.

SHOT SILK—Gold and orange buds opening to semi-double flowers of coppery rose shot with golden yellow. Bright foliage almost immune to mildew. Good for cool places.

SOUTHPORT—(H. T. 1933) A brilliant unshaded scarlet rose of about 18 petals and a delightful tea scent. A very brilliant rose to be recommended for striking effects.

SOUV. DE CLAUDIUS PERNET—Long-pointed buds of sunflower-yellow carried on good stiff stems. Exceptionally good.

TALISMAN—A mixture of orange and yellow which varies in the different blooms. Fairly double and borne on long stems. Sweetly scented.

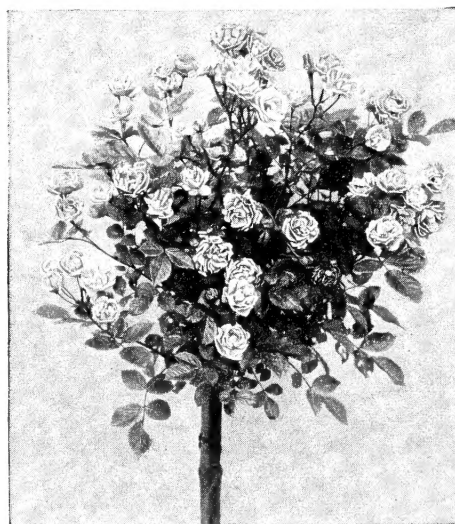
VESUVIUS—Shapely buds, opening to dark red single blooms with showy yellow stamens; exquisitely fragrant.

VILLA DE PARIS—An excellent deep yellow. Fine for cutting purposes.

Caution—Unpack plants immediately upon arrival and place in container of water over night. Not longer. Plant out immediately if possible. If planting is done in the fall the plants may be left with their tops untrimmed until spring at which time they should be cut back to not more than six or eight inches above the ground. Do not use any fertilizer at time of planting. See planting instructions.

TREE ROSES

Plant them along walks and driveways or use them in the beds with the bush roses. They are very effective and always admired. Tree roses produce superior blooms and are excellent for exhibition purposes.



TREE ROSE

Our trees are all grafted on 4-5 foot standards and will be matched for size. **Best grade, each \$2.50; 4 for \$9.00.** Shipped only by express or freight, not prepaid.

See main list for more detailed description of varieties.

CHRISTOPHER STONE—Red.

ETOILE DE HOLLANDE—Reep red.

HINRICH GAEDE—Orange-yellow flushed with red.

MRS. E. P. THOM—Yellow.

MRS. P. S. DUPONT—Dark orange-yellow.

McGREDY'S YELLOW—Yellow.

PRESIDENT HERBERT HOOVER—Red, orange and copper.

SOUTHPORT—Scarlet.

TALISMAN—Orange-yellow.

IMPERIAL POTENTATE—Pink.

TAKE ADVANTAGE AND SAVE

Each season we find certain rose varieties selling out ahead of other kinds, in spite of our careful plans to anticipate the demand. Many buyers select roses because of the name or for other reasons without regard to the real merit of the variety. If you are not familiar with the individual varieties and just want a good collection that will be colorful and harmonious in your garden, this is your opportunity to save by allowing us to choose for you. You name the color only. We guarantee to send only good approved varieties and use our best judgment for harmony. Each plant correctly labeled its proper name.

You may select colors of

Red, Pink, Yellow, Copper or White

Varieties will be selected from our general list. Will not contain patent varieties or latest introductions in our list.

6 No. 1 grade 2 yr. plants.....\$2.75

12 No. 1 grade 2 yr. plants..... 5.00

24 No. 1 grade 2 yr. plants..... 9.00

Add 10c per plant east of Rocky Mountains.

Prepaid prices within the United States.

ROSE SPRAY

RED ARROW—For Aphids and leaf hopper. 50c per bottle, postpaid. Enough for 6 gallons.

NOTE—Regardless of the type of spray used, to get best results, you must spray regularly all during the summer months.



CLIMBING ROSES

Popularity is steadily increasing with this class. They are hardy and prolific. Every home, no matter how small will find a place for one or more.

Plant in a good sunny location. If the soil is poor, well rotted cow manure should be added to loosen up and enrich it. Do not use green manures or commercial fertilizer when planting. After plants are growing well and established, about May or June, small feedings of a good balanced commercial fertilizer will be found beneficial.

PREPAID PRICES No. 1 Grade, Two Year, Budded Plants
Price except as otherwise noted

West of Rocky Mountains—Each 60c; 3 for \$1.75; 12 for \$6.00

East of Rocky Mountains—Each 75c; 3 for \$2.20; 12 for \$7.50

(*) Hybrid everblooming.

AMERICAN PILLAR—Single pink with white center and yellow stamens. Flowers borne in cluster with foliage a clean and shiny green.

***BLAZE**—Plant Pat. No. 10. A hardy everblooming climber similar to Paul's Scarlet except for its everblooming feature. Each \$1.00; 3 for \$2.50.

***CECIL BRUNNER**—Vigorous, pale pink, baby climber.

***DAINTY BESS CLIMBER**—Very new is the climbing form of this beautiful single variety. Petals of pale pink opening wide to display a contrasting center of tall red stamens. Everblooming.

***DR. VAN FLEET**—A soft delicate flesh pink borne singly on long stems. One of the very best of its type. Strong, hardy, growing plants that bloom recurrently on the Pacific Coast but making only a June showing east of the Rocky Mountains.

DOUBLOONS—Plant Pat. No. 152. (H. S. 1934) Clusters of large, cup-formed, saffron-yellow flowers, opening successively, thus prolonging the blooms. Sturdy straight canes, bright glossy-green foliage. Each \$1.00; 3 for \$2.50.

EMILY GREY—A rambling growth, producing an abundance of beautiful yellow buds opening to a clear ecru double flower. Fragrant.

***ETOILE DE HOLLANDE**—A climbing sport of one of the best dark red bush rose.

***HADLEY**—Fragrant, rich crimson flowers. Rich, reddish green foliage.

CLG. HOOSIER BEAUTY—Fragrant, glowing crimson with darker shadings.

***K. A. VICTORIA**—A beautiful creamy white.

KITTY KININIMONTH—Large ruffled semi-double blooms of fadeless pink. An Australian rose of vigorous climbing growth. Its June display of flowers is matchless and declared by many as the most beautiful pink rose of all climbers. Each 75c; 3 for \$2.00.

***LOS ANGELES**—Shrimp pink. Same as the bush form.

***MERMAID**—Climbing, beautiful single pale yellow flowers, 5 to 6 inches across. Without doubt the prettiest yellow climber of all. Not as rugged and hardy as some and we only recommend this for the sunny sheltered location. Each \$1.00.

***MME. E. HERRIOT**—Brilliant coral red buds opening to flaming pink and orange.

MME. GREGOIRE STAECHELIN—Crimson buds opening to large, perfumed pale pink flowers.

***MRS. ERSKINE PEMBROKE THOM**—A pure unfading yellow of fine form. Good strong canes and fine foliage. An excellent bloomer throughout the summer.

PAUL'S SCARLET—Without doubt the most popular red climber grown. It is very prolific and blooms for a long period in June. Growth is strong and vigorous.

***PRESIDENT HERBERT HOOVER**—Same flower as the bush form.



REVEIL DIJONNIAS (Climber)

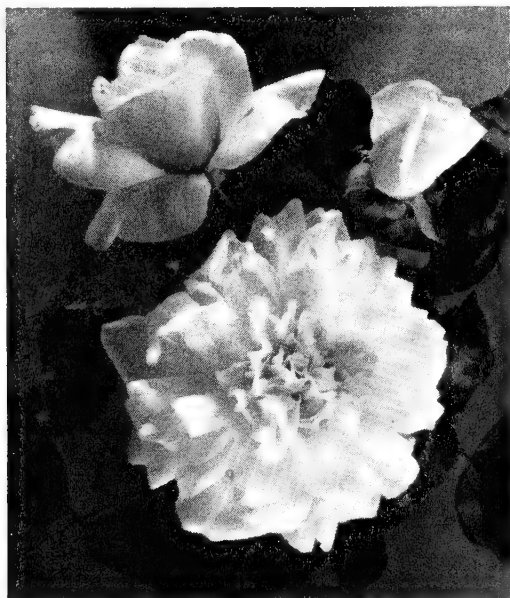
***REVEIL DIJONNAIS**—A new hybrid tea French climber of great beauty. Coppery red buds opening to a nearly single flower. Outside of petals are coppery red with yellow centers. A very striking novelty rose. Not a strong climber and not a profuse bloomer, but one of the most beautiful roses of recent introduction. Each 75c.

CLG. SILVER MOON—Flowers semi-double, very large, with brilliant yellow stamens. Creamy white.

***TALISMAN**—New. Same as the bush form. Mixture of orange and yellow which varies in the different blooms.

FLORIBUNDA ROSES

This is a new classification of roses. By it we refer to the large flowering types of Polyantha or baby roses. A separate listing is not made of these, but they will be found designated through our main listings. Great progress, during the last few years, has been accomplished with this class of roses. They now range through all shades of color and all styles of bloom similar to our hybrid teas. They bloom steadily throughout the season without interruption, making them suitable for many types of border and mass plantings. Architects and landscape men are delighted with them. The demand is increasing everywhere. Try them in your garden. They are the hardiest, most prolific and easiest to use of all roses.



POLYANTHA OR "BABY" ROSES

The hardiest, most prolific, requiring the least care of all roses. Plant them in groups throughout the garden. They are suitable for low hedges, borders, or for mass planting. They flower continually from spring until fall.

Postpaid prices—No. 1, first grade roses. The world's best
(Within the United States)

West of Rocky Mountains—Each 60c; 3 for \$1.75; 12 for \$6.00

East of Rocky Mountains— Each 75c; 3 for \$2.20; 12 for \$7.50

New varieties are listed in regular order.

CECIL BRUNNER—Best known and the most popular of the old type pink baby rose. Large loose clusters of pink flowers all summer. The perfect button hole rose.

DONALD PRIOR—(Floribunda) (Prior 1934) (Pat. rights reserved.) The flowers are semi-double, cup shaped of bright scarlet flushed crimson. Fragrant. This is one of the most striking colors of the Floribunda group. Each 75c; 3 for \$2.00.

ELLEN POULSEN—Medium size, fairly double flowers of bright rose pink.

ELSE POULSEN—Strong growing plants, with large, single, bright rose pink flowers.

GLORIA MUNDI—Glowing scarlet orange. Large, fully double flowers borne in clusters.

IDEAL—Dark scarlet blooms, shaded with black. Blooms profusely in immense clusters.

IMPROVED LAFAYETTE—Floribunda. This new 1935 rose surely deserves a place in every home planting. Large glowing red, suffused crimson. The flowers are borne on strong, upright canes in beautiful loose cluster. The foliage is dark green and shiny. A constant bloomer throughout the summer.

KAREN POULSEN—A 1933 introduction. A very brilliant unfading scarlet. Large, single flowers borne in clusters on strong upright growth. A very showy variety. Each 75c; 3 for \$2.00.

PERLE D'OR—Similar to the Cecil Brunner but with coppery shade.

SMILES—Plant Pat. No. 331. Brilliant salmon-pink flowers, semi-double, 3 inches across, in great masses all the time and of great duration in all weathers. Medium-growing plants, branching, with handsome foliage. Each 85c.

SNOWBANK—Plant Pat. No. 279. (Floribunda) Large flowering, low growing polyantha. The buds are buff-orange, opening to semi-single, bluish white flowers and turning to pure white. Each 85c:

WORLD'S FAIR—(Pat. app. for.) Continuous display of color from late spring until frosts. Ideal, bushy plants just about hide themselves under clusters of large velvety blooms of blackish scarlet, the fragrant petals surrounding a flowing mass of golden stamens. A very large-flowered Floribunda. Each \$1.00.

MOSS ROSES

WHITE MOSS—Each 75c; 3 for \$2.00.

PINK MOSS—Old fashioned variety with pale pink flowers and mossy buds. Each 75c; 3 for \$2.00.

SPECIE ROSES

Plan a place in your garden for some of these old-fashioned varieties. You will enjoy them. They are not satisfactory to plant in the beds with the hybrid teas, but placed in corners or along lattice fences or against a building and permitted to grow without pruning back, they make a beautiful display and all are extremely hardy.

POSTAGE PREPAID PRICES

AUSTRIAN COPPER—Single flowers of coppery red on the inside and bright yellow on the outside. Strong thorny growth. Each 75c; 3 for \$2.00.

HARRISON'S YELLOW—Sweetly scented, bright yellow flowers in great profusion in the spring. Tall rambling growth. Each 75c; 3 for \$2.00.

F. J. GROOTENDORST—Pink. A tall growing shrub type rose. The flowers very much resemble a pink carnation borne loosely in clusters. Very handsome wrinkled foliage. Try this as a background shrub for the perennial border. Each 75c; 3 for \$2.00.

F. J. GROOTENDORST—Red. A red flowering form of the variety above. Each 75c; 3 for \$2.00.

HUGONIS—(Rosa Hugonis) Of recent introduction from Western China. A very hardy shrub type rose to a height of six feet or more. Single clear yellow flowers about 2 inches across cover the plant in the spring. Very ornamental and of rapid growth, requiring but little attention. Each \$1.00; 3 for \$2.75.

*It's not a home
until it's planted*

. PORTLAND, OREGON

7240 DIVISION STREET AT SEVENTY-THIRD



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to Fill in Your Name
Your
Name & St. and No.
Address



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St. and No.		No.
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Please Do Not
Write Here

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Remittance Sent:
State how much
money you enclosed

Postage Stamps \$..... Money Order \$.....

Cash - - - \$..... Check - - \$.....

When Shall We Send Your Order?.....Express Office.....

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WE NEVER SUBSTITUTE. The demand for some items is so large that certain varieties are sold out early. If we cannot supply any item on your order, may we give you plants of our selection?

X X X

Yes..... No.....

Do you wish roses pruned? Yes..... No.....

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A MOST COMPLETE STOCK

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7240 S. E. Division Street

Our trained staff of landscape men are prepared and willing to answer your questions, to advise and help you with all of your garden problems.

PLANTING INSTRUCTIONS

Few plants respond so readily to good care and culture as the rose. But few will survive under more adverse conditions. Or, though your bushes may grow, do not expect best results unless you would give them thought and care throughout the year. Our plants are packed well in damp moss to arrive in perfect condition for immediate planting. If not planted immediately the roots should be kept moist and stored in a cool place until planted.

Select a place that has not less than one-half the day's sun, more or full sun is better. Dig the soil to a good depth to know that the plant will have good root room and that a layer of hard pan or tight earth does not exist just below the plant to hold water and injure the plants during the winter months. Enrich the soil with well rotted cow manure and sand if necessary to create a friable condition. Some clay in the soil is desirable for its mineral content, provided enough sand or humus are added to make the soil workable.

Dig large holes, spaced at least 18-24 inches apart. Spread out the roots and fill in with loose earth. Run water in the holes while filling in to bring the soil in better and closer contact to the roots. Cut back tops to about 6 or 8 inches. Do not plant too deep. Plant only to the depth plant originally grew.

During the growing season the plants should be fed with a good complete commercial fertilizer worked into the top soil around the plants. Small quantities monthly are best. First application for new plants should not be used until plants are in full and strong leaf and then only in very small amounts.

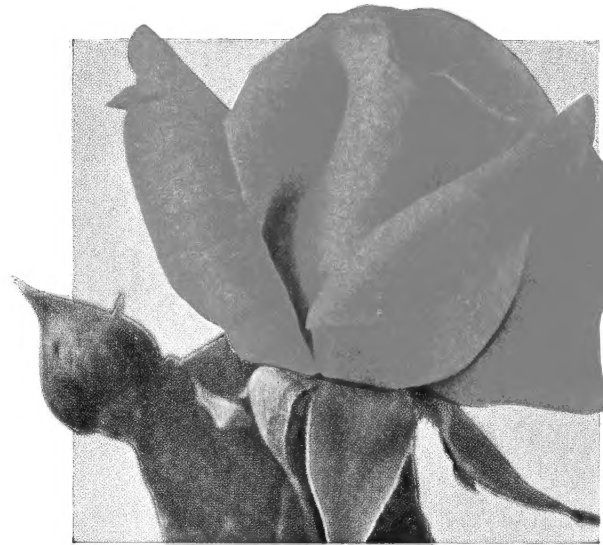
Spray the plants regularly. Dry sulphur, containing about one-fifth arsenate of lead, to keep down the mildew. A nicotine or pyrethrum spray for aphids on the young shoots. Or if you prefer an all-around spray, we have found Triogen to give excellent results where it is used regularly about every ten days.

Space does not permit more detailed instructions and only a general outline is intended. Your interest and good judgment are after all the most important factors and will pay you a thousand-fold for your every effort.

CAUTION—Unpack plants immediately upon arrival and place in container of water overnight. Not longer. Plant out immediately if possible. If planting is done in the fall the plants may be left with their tops untrimmed until spring, at which time they should be cut back to not more than 6 or 8 inches above the ground. Do not use any fertilizer at time of planting. See planting instructions.



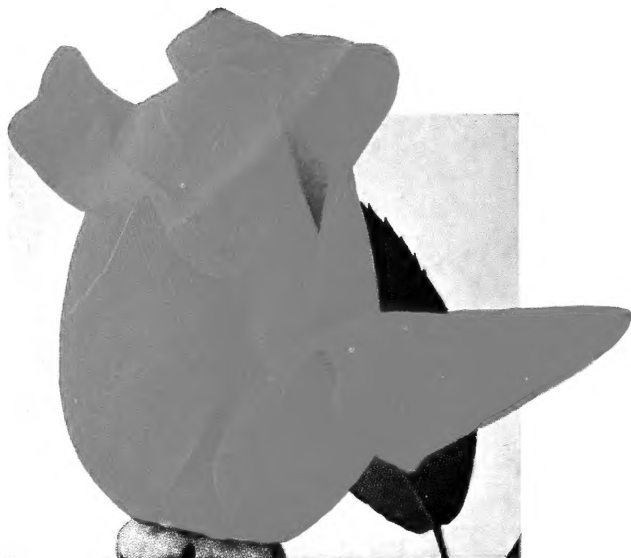
GOLDEN RAPTURE



POINSETTIA



PICTURE



CHARLOTTE ARMSTRONG
(Plant Patent No. 455)



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PLANT PATENT
NO. 201

SIGNORA



CALIFORNIA
(Plant Patent No. 449)



MRS. P. S. DUPONT



CRIMSON GLORY
(Plant Patent No. 105)

